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Информация о владельце:
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Должность: Ректор
Дата подписания: 19.01.2025 11:35:57
Уникальный программный ключ:
b9d7463b91f434da3d4dc1afa9a0cf32d3c58650

**Негосударственное образовательное учреждение высшего образования
«Школа управления СКОЛКОВО»**



Утверждено
Ректор С.С. Писарев
«19» декабря 2024 г.

**РАБОЧАЯ ПРОГРАММА ДИСЦИПЛИНЫ
Основы социологии/ Fundamentals of Sociology**

Направление подготовки	38.03.02 Менеджмент
Квалификация выпускника	Бакалавр
Образовательная программа	Управление и предпринимательство
Форма обучения	Очная
Рабочая программа дисциплины разработана	Keith Guzik, PhD; А.В. Корчинский, канд. филол. наук, доцент; О.М. Замолодская, канд. филос. наук

Трудоемкость		Контактная работа		Самостоятельная работа	Форма контроля	Семестр/кв арtilь
з.е.	часы	лекции	семинарские занятия			
2	72	24	24	24	Экзамен	2/4

**Москва
2025**

1. АННОТАЦИЯ ДИСЦИПЛИНЫ

Sociology is the study of social life, social change, and the social causes and consequences of human behavior. Sociologists investigate the structure of groups, organizations, and societies and how people interact within these contexts. Since all human behavior is social, the subject matter of sociology ranges from the family to the hostile mob; from organized crime to religious traditions; from the divisions of race, gender, and social class to the shared beliefs of a common culture.

Topics of the course include conceptualizations of society, the self in society, the social construction of technology, the organization of work and economic life, complexity and social systems, and methods for investigating the social world.

To explore these topics in greater depth, students will engage in skill-building activities tied to these topics. These include a critical engagement with personality tests, an observation of social space, systems mapping, and dynamic work design.

2. ПЛАНИРУЕМЫЕ РЕЗУЛЬТАТЫ ОСВОЕНИЯ ДИСЦИПЛИНЫ

This course is designed to provide an overview of fundamental concepts and methods for understanding human behavior from a sociological perspective.

Students who successfully complete this course will be able to:

знать

demonstrate an understanding of

- fundamental sociological concepts, theories and research findings;
- sociological methods, including the collection, analysis and interpretation of data;
- the range and limitations of sociological theory and research.

уметь

- demonstrate, in their research, the important role of chosen sociological method in order to identify and analyze the subject of research;
- use sociological evidence and ideas to challenge their own beliefs and the beliefs of other people;
- analyze human behavior within their own society, between different cultures and across.

владеть

- use sociological methods to collect, analyze and interpret of the data;
- do critical evaluation of different forms of information and evidence using sociological perspective;
- apply sociological knowledge and understanding to their own lives and their participation within society.

Дисциплина направлена на развитие следующих компетенций и их индикаторов:

Код компетенции	Формулировка компетенции и/или ее индикатора (ов)
ОПК-1.	Способен решать профессиональные задачи на основе знаний (на промежуточном уровне) экономической, организационной и управленческой теории

ОПК-1-1.	Знает основы экономической, организационной и управленческой теории и использует знания для решения профессиональных задач
ОПК-1-2.	Формулирует профессиональные задачи, используя понятийный аппарат экономической, организационной и управленческой наук
ОПК-1-3.	Применяет инструментарий экономико-математического моделирования для постановки и решения профессиональных задач выявления причинно-следственных связей и оптимизации деятельности объекта управления
ОПК-3.	Способен разрабатывать обоснованные организационно-управленческие решения с учетом их социальной значимости, содействовать их реализации в условиях сложной и динамичной среды и оценивать их последствия
ОПК-3-1.	Выявляет организационно-управленческие проблемы на основе анализа данных
ОПК-3-2.	Выбирает и обосновывает организационно-управленческие решения
ОПК-3-3.	Прогнозирует и оценивает результаты предлагаемых организационно-управленческих решений, в том числе в условиях динамичной среды

3. СОДЕРЖАНИЕ И СТРУКТУРА ДИСЦИПЛИНЫ

Название раздела/темы	Всего часов	Трудоемкость (час.) по видам учебных занятий			
		Контактная работа			Самостоятельная работа
		Всего	Лекции	семинары	
Topic 1. Introductions, Course Overview, Problem Solving, & Society as Structure	12	8	4	4	4
Topic 2. Self & Society	12	8	4	4	4
Topic 3. Sociological Methods	12	8	4	4	4
Topic 4. Technology & Society	12	8	4	4	4
Topic 5. Organizations in Society	12	8	4	4	4
Topic 6. Post-	12	8	4	4	4

Structuralism					
Итого	72	48	24	24	24

Topic 1. Introductions, Course Overview, Problem Solving, & Society as Structure

Sociology is most meaningful when it can be applied to our work in the real world. To make this course more applicable, students will situate it in the broader realm of social problems, puzzles, or challenges they are studying. Students will engage in two rounds of problem solving around a problematic they choose. The first will occur prior to their engagement with the course material, and the second after. By doing this, students will examine the potential contributions of sociology to the broader program of study.

Topic 2. Self & Society

Self and Society explores the ways in which society, culture, and history affect how we define our experiences and ourselves. This reader contains 24 essays divided into four topical sections: the social construction of reality, sociology of thought and emotions, the self in social context, and interaction and inequality.

Topic 3. Sociological Methods

Planning the research design is a key step in any sociological study. Sociologists generally choose from widely used methods of social investigation: primary source data collection such as survey, participant observation, ethnography, case study, unobtrusive observations, experiment, and secondary data analysis, or use of existing sources.

Topic 4. Technology & Society

The intersection of technological change and the social sphere and economics transforms the world around us. The goal of this block is to provide overview that enables students to understand this dynamic. Technology & Society focuses on the social forces that shape technological decisions and the choices that are open to society with respect to technology uses. This includes scholarly and theoretical approaches (history and philosophy of science and technology, technology forecasting, economic growth, and policy, ethics), applied approaches (business innovation, technology management, legal and engineering) and approaches that are from a development perspective (technology transfer, technology assessment and economic development).

Topic 5. Organizations in Society

Students will implement theories and research in the study of organizations to provide a new perspective on the central role of organizations in modern societies. Particular attention is paid to developing a theoretical framework integrating the analysis of organizations from different sectors (private, public and voluntary) and societal systems.

Topic 6. Post-Structuralism

Post-structuralism, as an intellectual movement that emerged in philosophy and the humanities in the 1960s and 1970s, challenges the tenets of structuralism, which had previously held sway over the interpretation of language and texts in the humanities and the study of economies and cultures in the social sciences. Post-structuralism claims that intellectual work is political, and it does so with reference to concepts most sociologists would consider anything but political – text and discourse.

4. ОЦЕНОЧНЫЕ СРЕДСТВА И ПРИМЕРЫ ЗАДАНИЙ ДЛЯ ОЦЕНКИ РЕЗУЛЬТАТОВ ОСВОЕНИЯ ДИСЦИПЛИНЫ

4.1 Текущий контроль

The final grade consists of the following components:

components	description	% of final grade
PROBLEM SOLVING PROJECT	Sociology is most meaningful when it can be applied to our work in the real world. To make this course more applicable for you, we will situate it in the broader realm of social problems, puzzles, or challenges you are studying. We will engage in two rounds of problem solving around a problematic you choose. The first will occur prior to your engagement with the course material, and the second after. By doing this, we will examine the potential contributions of sociology to your broader program of study.	25
APPLIED SOCIOLOGICAL PRACTICE	Sociology examines a number of diverse realms in society, ranging from the family and leisure to the global and conflict. To help understand and act upon these realms, the discipline has developed different conceptual and investigatory tools. To deepen our engagement with sociology and explore its applicability to the world outside the classroom, we will use this class as an opportunity to familiarize ourselves with these tools and their use.	25
READING QUIZZES	The material in this course might first seem abstract since you have likely not studied sociology previously. To increase your confidence and comfort with the material, you will complete daily quizzes (or brief, informal tests) based on the readings for the course. Quizzes will be multiple choice and graded on the number of correct answers.	25
CLASS PARTICIPATION	Participation in a seminar course is critical for creating a positive learning environment as well as comprehending the material. It is especially vital for success in one's education, as we tend to learn more as we engage more. To this end, students will be expected to take an active part in class meetings. This requires that we come to class having read course materials and ready to ask questions of one another about them and that we come to class ready to meaningfully engage with one another.	25

During the course students work individually and in groups.

- Group work: group work as a teaching strategy requires students to engage in learning activities within the same group over a period while working on a substantial task with a shared outcome (such as a report or a project). Employers value a person's ability to work cooperatively. Indeed, studies show that they value it more highly than the ability to work independently. This is because, in most contemporary workplaces, people work in teams, which are often cross-disciplinary and quite diverse. During the course group work is used: in small discussion groups in lectures and tutorials.
- Individual work: individual work helps students to develop the capacity to learn without always leaning on others. This can hopefully lead to some sense of learner autonomy,

which is a critical goal of the program. As students rely on their own resources it strengthens them in learning to learn on their own.

4.2 Промежуточная аттестация

If the student received an “unsatisfactory” grade = fail after the course, the student is obliged to take a written exam. The examination will consist of a 90-minute written test that includes the identification of ten quotations from required course readings and a written essay. The use of any electronic devices or any written materials is prohibited. The student must:

- 1) Attribute the given quotations; identify the sections of the texts (such as a chapter) where the quotations are taken from as well as their authors, titles, and year of publication.
- 2) Based on the given quotations, write an essay in English (1000 words) analyzing semantic relationships between the texts where these quotations are taken from.

Критерии оценивания

Grade «excellent (10)» can be given for the essay (no less than 1000 words) if:

- 1) the student identified all quotes correctly;
- 2) the essay written in accordance with the following requirements: a) in the essay, there is a sequential logic structure (introduction, body, and conclusion); b) the essay demonstrates good knowledge and understanding of all texts analyzed; c) the essay contains at least 10 exact quotations, different from the attributed quotations in assignment.

Grade «excellent (9)» can be given for the essay (no less than 1000 words) if:

- 1) the student identified all quotes correctly;
- 2) the essay written in accordance with the following requirements: a) in the essay, there is a sequential logic structure (introduction, body, and conclusion); b) the essay demonstrates good knowledge and understanding of all texts analyzed; c) the essay contains at least 9 exact quotations, different from the attributed quotations in assignment.

Grade «good (8)» can be given for the essay (no less than 1000 words) if:

- 1) the student identified all quotes correctly;
- 2) the essay written in accordance with the following requirements: a) in the essay, there is a sequential logic structure (introduction, body, and conclusion); b) the essay demonstrates good knowledge and understanding of all texts analyzed; c) the essay contains at least 8 exact quotations, different from the attributed quotations in assignment.

Grade «good (7)» can be given for the essay (no less than 1000 words) if:

- 1) the student identified all quotes correctly;
- 2) the essay written in accordance with the following requirements: a) in the essay, there is a sequential logic structure (introduction, body, and conclusion); b) the essay demonstrates good knowledge and understanding of all texts analyzed; c) the essay contains at least 7 exact quotations, different from the attributed quotations in assignment.

Grade «satisfactory (6)» can be given for the essay (no less than 1000 words) if:

- 1) the student identified all quotes correctly;
- 2) the essay written in accordance with the following requirements: a) in the essay, there is a sequential logic structure (introduction, body, and conclusion); b) the essay demonstrates good knowledge and understanding of all texts analyzed; c) the essay contains at least 6 exact quotations, different from the attributed quotations in assignment.

Grade «satisfactory (5)» can be given for the essay (no less than 1000 words) if:

- 1) the student identified all quotes correctly;
- 2) the essay written in accordance with the following requirements: a) in the essay, there is a sequential logic structure (introduction, body, and conclusion); b) the essay demonstrates good knowledge and understanding of all texts analyzed; c) the essay contains at least 5 exact

quotations, different from the attributed quotations in assignment.

Grade «unsatisfactory (4)» can be given for the essay (no less than 1000 words) if:

- 1) the student identified all quotes correctly;
- 2) the essay written in accordance with the following requirements: a) in the essay, there is a sequential logic structure (introduction, body, and conclusion); b) the essay demonstrates good knowledge and understanding of all texts analyzed; c) the essay contains at least 4 exact quotations, different from the attributed quotations in assignment.

Grade «unsatisfactory (3)» can be given for the essay (no less than 1000 words) if:

- 1) the student identified all quotes correctly;
- 2) the essay written in accordance with the following requirements: a) in the essay, there is a sequential logic structure (introduction, body, and conclusion); b) the essay demonstrates good knowledge and understanding of all texts analyzed; c) the essay contains at least 3 exact quotations, different from the attributed quotations in assignment.

Grade «unsatisfactory (2)» can be given for the essay (no less than 1000 words) if at least one quote is identified incorrectly.

Grade «unsatisfactory (1)» can be given for the essay (no less than 1000 words) if at least one quote is identified incorrectly.

4.3 Примеры заданий

Quotes examples:

1. “The "I" is the response of the organism to the attitudes of the others;,, the "me" is the organized set of attitudes of others which one himself assumes. The attitudes of the others constitute the organized "me," and then one reacts toward that as an "I." I now wish to examine these concepts in greater detail”.
2. “In suggesting that team-mates tend to be related to one another by bonds of reciprocal dependence and reciprocal familiarity, we must not confuse the type of group so formed with other types, such as an informal group or clique”.
3. “It is customary to carefully distinguish justice from charity; that is, simple respect for the rights of another from every act which goes beyond this purely negative virtue. We see in the two sorts of activity two independent layers of morality: justice, in itself, would only consist of fundamental postulates; charity would be the perfection of justice”.

Readings for Discussion

All readings for the course will be available as digital files. There will be 25-30 pages of reading to complete daily.

1. Mead, George Herbert. 1934. “The Self.”
2. Goffman, Erving. 1959. *The Presentation of Self in Everyday Life*.
3. Durkheim, Emile. 1893. *The Division of Labor in Society*.
4. Marx, Karl. 1847. *Wage-Labour and Capital*. [EXCERPT]
5. Weber, Max. 1914. “The Distribution of Power in the Political Community: Class, Status, Party.”
6. Chambliss, Daniel & Russell Schutt. 2018. *Making Sense of The Social World*.
7. Law, John. 1986. “On the Methods of Long Distance Control”
8. Chandler, Alfred. 1984. “The Emergence of Managerial Capitalism.”
9. DiMaggio, Paul and Walter Powell. 1983. “The Iron Cage Revisited.”
10. Foucault, Michel. 1975. *Discipline and Punish*.

5. УЧЕБНО-МЕТОДИЧЕСКОЕ И ИНФОРМАЦИОННОЕ ОБЕСПЕЧЕНИЕ ДИСЦИПЛИНЫ

5.1 Литература

1. Кравченко, С. А. Социология. Новые и новейшие социологические теории : учебник для вузов / С. А. Кравченко. — Москва : Издательство Юрайт, 2024. — 636 с. — (Высшее образование). — ISBN 978-5-534-18738-0. — Текст : электронный // Образовательная платформа Юрайт [сайт]. — URL: <https://urait.ru/bcode/545460> (дата обращения: 12.03.2024).

5.2 Электронные образовательные ресурсы

Материалы дисциплины размещены в LMS: <https://l.skolkovo.ru/login/index.php>

5.3 Профессиональные базы данных и информационные справочные системы (при наличии)

нет

6. ЛИЦЕНЗИОННОЕ И СВОБОДНО РАСПРОСТРАНЯЕМОЕ ПРОГРАММНОЕ ОБЕСПЕЧЕНИЕ

Операционная система Simple Linux, браузер Yandex браузер, антивирусное ПО Calmantivirus;

Свободно распространяемое ПО, в том числе отечественного производства:

Офисный пакет Libre office, Okular PDF Reader, 7-Zip Архиватор, GIMP Редактирования фотографий, Inkscape Векторная графика, Blender 3D графика, Kdenlive Видеоредактор, Audacity Аудиоредактор, VLC Медиаплеер, Thunderbird Почтовый клиент, Flameshot Создание скриншотов

7.МАТЕРИАЛЬНО-ТЕХНИЧЕСКОЕ ОБЕСПЕЧЕНИЕ ДИСЦИПЛИНЫ

Учебная аудитория для проведения занятий лекционного типа, оснащенная мультимедийным оборудованием, учебной мебелью, доской или со стенами с маркерным покрытием.

Учебная аудитория для проведения занятий семинарского типа, оснащенная мультимедийным оборудованием, учебной мебелью, доской или со стенами с маркерным покрытием.

Аудитория (коворкинг) для самостоятельной работы оснащенная учебной мебелью, ноутбуками.

Материально-техническое обеспечение аудиторий представлено на официальном сайте <https://bbask.ru/sveden/objects/>